

Erin Fosbenner

Design Experience

Gap Inc., Designer
New York, NY *2014 - Present*

Working in the Global Brand Creative team to restore and maintain the Gap brand. Designing print and digital guidelines, logos, visual systems and signage for seasonal campaigns and special programs.

CBX, Designer
New York, NY *2010 - 2013*

Developed and executed visual and strategic design for logos, identity systems, mood boards, packaging and style guidelines. Clients include Wawa, Terra Chips, Walgreens & GAMCO.

Freelance Design
2010 - Present

Designing logos, websites, wedding invitations & collateral, and small business branding materials for various clients in the NYC area.

Education

University of the Arts Philadelphia, PA
BFA with Honors in Graphic Design *May 2010*

Philadelphia University Philadelphia, PA
Marketing/Graphic Design *Fall 2005 - Spring 2007*

Skills

Creative:

Strong skills in understanding and building a brand identity. Range of expertise in logo design, layout, typography, print & web design and brand development.

Experience in packaging design and photo editing.

Technical:

Expert in Adobe Illustrator, Photoshop, InDesign, Microsoft Office, Keynote, with experience in HTML & CSS.

Recognition

Moving the Eye Through 2-D Design:

A Visual Primer by Buy Shaver

December 2010

Painted design included in published work.

Design 1 Foundation Faculty Award

Second Place *Philadelphia University, 2007*